

## **TOURIST VALORIZATION OF CULTURAL-HISTORICAL HERITAGE IN KUPRES MUNICIPALITY-GEOGRAPHICAL ASPECT**

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*Cultural-historical heritage of Kupres municipality, which is part of interest of Commission to Preserve National Monuments of Bosnia and Herzegovina, is not included in local tourist offer. It is unknown, neglected and hardly accessible. There are 30 cultural heritage localities in Kupres, dating back from prehistoric periods to 20<sup>th</sup> century. Over 1000 registered 'stećak'- Bosnian medieval tombstones represent a special value. Valorisation and identification of cultural-historical heritage from the geographical aspect was done in this paper. By valorising cultural-historical heritage for the purpose of tourism, it is divided it into four groups: 1. archaeological sites 2. spatial units and landmarks 3. ecclesiastical heritage and 4. cultural monuments. On the basis of geographical elements of valorisation for tourism needs, their significance at the local, regional and national level is determined. By using GIS tools it is possible to visualise cultural goods on a map which could be used as a basis for modern offer of tourist attractions in Kupres municipality. Sustainable development of tourism can mean revitalisation of rural areas, which is a necessity for this depopulated municipality.*

**Key words:** *Kupres municipality, cultural-historical heritage, identification, geographical valorization, revitalization of rural areas*