BJELASNICA'S SKI TRAILS CAPACITY ANALYSIS AS A PREREQUISITE OF TOURIST SEASON PLANNING

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One of initial factors which affecting on tourist movements is organization or planning of tourism and the smallest time unit for planning is one tourist season. The leading approach in traditional planning of tourism is the economical approach which is reduced to achieve the largest gain, which leads to neglecting of sustainable development. Along with real existing tourism potentials or with already affirmed tourism motives, the main factor for analyze of tourism are tourists or number of tourists, be it on actual or potential number. The specific problem appears when some space became visited over its limits of possibility acceptance. The limits of possibility acceptance of tourists are being determined on basis of physical carrying capacity. Apropos, physical carrying capacity imposes as a basis in process of planning tourism season.

Ski-trail capacity and vertical transport capacity were taken as a starting basis for studying of physical carrying capacity ski center on Bjelašnica, because the ski-trails are main motive for tourists and vertical transport allows activities on that ski-trails. Assessment of carrying capacity ski center actually is finding appropriate relation between ski-trail capacity and vertical transport capacity. The planning of tourist season starts on the basis of obtained results about carrying capacity and with adequate analysis of demand.

Key words: Physical carrying capacity, planning, tourist season, Bjelašnica, ski-trails capacity, vertical transport capacity.