TOURISTIC VALORISATION OF KONJUH MOUNTAIN ON EXAMPLE OF SKI CENTER "KARAULA" KLADANJ

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Advantageous geographic position, natural resources, Konjuh mountain natural beauty, and rich cultural-historical heritage of this area, provide a great opportunity for tourism development in this part of Bosnia and Herzegovina. Today, the Konjuh mountain and Kladanj municipality are recognizable tourist area with an attractive natural basis, that has enabled the development of various forms of recreational tourism (sport - recreational, excursion - recreational, health - recreational) throughout the year. In recent years, winter tourism and ski resort in Kladanj, as the only tourist facility of this category in the northeastern part of Bosnia and Herzegovina, scores better results and becomes an interesting tourist destination. By analyzing the available sources and data, the activities of the ski resort from the opening till today, are presented, and field research has provided information of the infrastructure, technical characteristics and the organization of ski resort.

Keywords: tourism, recreation, ski center, tourist place, Kladanj, Konjuh